



MESC AFFILIATED TRAINING PARTNER

PLACEMENT LINKED COURSE



**FOR MEDIA &
ENTERTAINMENT SECTOR**

ABOUT MESC

Media and Entertainment Skills Council is a non-profit organization that was formed in 2012. It operates under the guidelines of NSDC (National Skills Development Corporation) which is a financial supporter of MESC while FICCI (Federation of Indian Chambers of Commerce and Industry) is the promoter of MESC. The council is registered under the Societies Registration Act, 1860. The major objective of the MESC is to generate industry-ready skilled manpower, vocalization of secondary and higher secondary educational levels and also to enhance employability options for the youth through demand-driven competency-based modular courses. MESC plays an important role not only in opening doors for the youth but the long-term focus is on the revolution of M&E Education and Industry. The idea is to fill the gaps among the educated and employable to bring forth a reduction in the dropout rate in the secondary level of education.

The Prime Purpose of MESC

- To conduct skill gap study and develop occupational standards.
- To initiate skills cataloguing for Media and Entertainment Industry.
- To determine skills/competency standards and qualifications and getting them noted as per NSQF.
- To create skills development plan with industry stakeholders, government agencies and NSDC to setup Labor Market Information System (LMIS). To ensure the standardization of affiliation, accreditation and assessment process aligned with NSQF guidelines as determined by NSQF.
- To identify and create of certified trainers and assessors across the Country
- To promote Academies of Excellence.
- To look into the specific skilling needs of ST/SC, differently abled and other minorities. • To plan and facilitate the execution of the Training of Trainers Program along with NSDC and states

MESC also makes certain that the people getting training and skilling in accordance with the norms laid down are assured of employment at decent wages.

UNLOCK YOUR CREATIVE POTENTIAL: A JOURNEY TOWARDS SUCCESS WITH SKILL INDIA CERTIFICATE!

The Indian government established the "Skill India Mission" to improve the workforce's abilities in a variety of industries. Empowering people with appropriate skills and giving them the training, they need to fulfil the changing needs of the labor market is the main objective of this mission. It seeks to close the skills gap between what industries need and what the workforce possesses. This program also aims to boost young job prospects and encourage economic growth.

This is where the Media & Entertainment Skill Council is working towards creating a skilled workforce in the M&E sector with its Skill India Certificate. MESc's Skill India Certification is a valuable asset for everyone in the Media and entertainment sector. One of MESc's objectives is educating the public about the value of skill development in the M&E sector, which is crucial for staying up to date with the rapidly changing trends and technologies in this fast-paced field.

MESc facilitates the creation of a skilled workforce for the Media and Entertainment (M&E) industry by:

- Defining Clear Skill Standards: Setting industry-specific skill and competency standards.
- Promoting High-Quality Training: Collaborating with training providers to deliver effective programs.
- Providing Skill India Certification: Offering recognized credentials for M&E professionals.
- Advocating Skills Development: Raising awareness about the importance of skill development in the M&E sector.
- These efforts ensure that the M&E industry can meet its workforce demands and stay competitive.

The Benefits of Skill India Certificate for Professional Growth

- Govt recognized certificate
- Recognition of Skills
- Highlight Professional development
- Streamlining the Job search
- Enhance employability opportunities
- Advancing Career Trajectory
- Ease in education loan

ABOUT US

Established in 2011, The **TNP Group** has become a fast- growing conglomerate. Our Group has multiple businesses portfolios in multiple industries such as Airline, Agro Industry, Food Processing, Management Consultancy, Shipping, Entertainment and Sports. In addition to these, our Group added another feather in its cap in 2020 when we bought a Media Broadcast Company “Business Broadcast News Pvt. Ltd.” - (BBNPL) from Reliance Capital an Anil Dhirubhai Ambani company.

TNP Group also has overseas presence with successful businesses in Dubai and Singapore and is a leading exporter of quality processed foods to America and Europe. Today we are recognized as young and vibrant conglomerate, we at the **TNP Group** have a Vision to fulfil the ‘Make in India’ ideology set-forth by our Honorable Prime Minister of making our country “ATAM NIRBHAR BHARAT”, “DIGITAL BHARAT” & “SWASTH BHARAT”.

In addition, **TNP Group** owns various other businesses like Food Processing, Media Broadcast, Airlines, Shipping, Management Consultancy, Sports Management, Entertainment, Tourism, Import Export and above all **TNP Group** always remains in the service of humanity through its various charitable foundations.

*Our group has a motto “**Khayal aapke sapno ka.**” which loosely translates to the caretaker of your dreams, let us be that for you.*



खबरों के सफर की नई शुरुआत



ABOUT TNP STAR

“**TNP STAR (School for Training, Art & Research)**” is the initiative of Business Broadcast News Private Limited (BBNPL). **TNP STAR** functions as a Training Wing of TNP News which is a Hindi News Channel under BBNPL. TNP News has been started with a vision of to focus completely on rural areas of India. TNP NEWS is the India's first ever 24*7 news channel which will address the core issues and problems of rural India and bring it on the national platform. **TNP STAR** is registered with Media & Entertainment Skills Council (MESC) and promotes “*SKILL INDIA MISSION*” of GOVERNMENT OF INDIA.

We are emerging as potential partners in the progress of “Indian Media, Mass Communication & Performing Arts ”by contributing in developing awareness and interest in the said fields. We are exclusively dedicated all the way to start-ups in getting them prepared and making them capable of overcoming new challenges. We help the in understanding their responsibilities towards their profession with tact and appreciation signifying our motto “Turn your attention inside to brighten your future and change your destiny”. Through our personalized training and facilitating process, we ensure that who so ever join us should always stay on top with accomplishments in his/her respective field.

Reference- Mint Newspaper NEW DELHI 27th. Sep 2022 :

The Indian media and entertainment industry is among the fastest growing media industries in the world and is projected to reach \$100 billion by 2030, Apurva Chandra, secretary, ministry of information and broadcasting (MIB), said on Tuesday.

... हम अपने देश के बहुमुखी विकास के महत्वपूर्ण क्षेत्र मीडिया - मास कमन्यूकेशन और परफोर्मिंग आर्ट्स में अभीरूची रखने वाली युवा पीढी को समुचित व्यक्तिगत प्रशिक्षण देकर देश और समाज के हर वर्ग को सामयिक विषयों के प्रति जागृत बनाना और इनमें लोगों की अभीरूची बढ़ती देख अपने संस्थान की भागीदारी सुनिश्चित करते हैं । हम इस कार्य के लिए नये प्रशिक्षण को सुयोग्य बनाने , उन्हें सेवा देने के लिए समुचित अवसर प्रदान करने और समृद्ध बनाने हेतु पूर्ण रूपेण संकल्पित और समर्पित हैं ।

इस प्रशिक्षण से आप सभी अपनी अपनी बहुत सारी जींदगियों की प्रतिस्पर्धापूर्ण साथियों से सफलता पूर्वक बाहर आते हुए सम्मान के पात्र बनकर अपने संस्थान के आदर्श उद्देश्य "अपने उज्ज्वल भविष्य की चमक-दमक और बदलते हुए भाग्य को सुनिश्चित होते हुआ देखने के लिए अंतरमन में जाओ" !!

हम आप सभी जो हमारे प्रशिक्षु बनते हैं, अपने अपने कार्यों में आपकी अप्रतीम सफलता और सुनहरे भविष्य को सुनिश्चित करते हैं ।

**जल्दी कीजिये..... सीधा हमें देखिए..... हमारे साथ आइये अपने मजबूत इरादे और दृढता के साथ
..... अपना सुनहरा भविष्य सुनिश्चित कीजिए !!**

VISION & MISSION

VISION

Educating, Training and Preparing people of rural India especially our rural youth, who has been always remained less privileged in comparison to the people living in urban areas. TNP STAR will educate, train and prepare people in the field of Media and Entertainment sector through its skill development programs related to Electronic Media Journalism and Performing Arts so that they can not only enhance their potentials but also use their potentials to earn their livelihood respectfully.

MISSION

To make at least Two "COMMUNITY JOURNALIST / GRAMEEN REPORTERS" from each village of India. Our target is to make 3.50 lac Community Journalist / Grameen Reporters in the first phase followed by another 50 thousand individuals for other media and entertainment sector related jobs.

4E-PROGRAM

EXPERIMENT

Experiment new ideas during our live training program.

EXPERIENCE

Experience the rate of success of your potentials.

EXPLORE

Explore your potentials by joining our training program.

EARN

Earn your entrepreneurship skills to become an entrepreneur.



Executive Director

Dr. Ashwani Rampal

Dr. Ashwani Rampal, Ph. D in Management, is a well-known figure of the Indian corporate industry with a vast experience of professional working of over 32 years in the major national and multinational companies. He has been handling senior pan India positions for more than ten years like Vice President and President in the corporate sector industries.

CEO

Mr. M K Verma

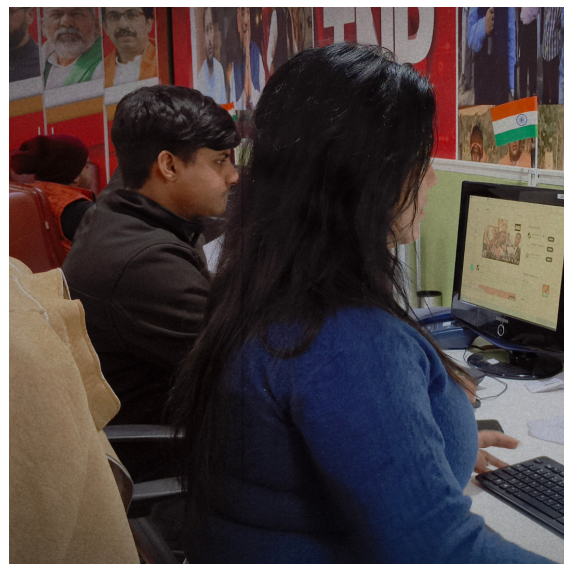
Our CEO is the back bone of our team with 30 years of rich & comprehensive experience in Skill Development, Exploring Competence, Business Development, Image Building, Project Management, Resource Planning & Control, New Initiative, Relationship Management. His vast experience in the field of Media & Entertainment always gives us a self-driven force to move ahead. He says, "Every organization especially Media, Film and Music sectors will have to transform itself in the next few years. What is coming at us is bigger than the present internet/digital system and we need to understand it. So, we must get on board with it and figure out how to transform our career and business".



OUR SERVICES

Skill Development

- We produce skilled workforce, motivated, dedicated, go getter, highly efficient professionals with excellent adoptability.
- We give training on latest software, updated technical knowhow.
- Special training of media ethics to avoid legalities, copyright issues etc., while covering or creating contents.
- We also give training for startups and take turnkey projects



Performing ART

- Training of Music Composing, Singing, Dancing, Acting, Instrumental, Live Performing etc.
- We also arrange events like the release of musical videos, serials, movies, short films, Musical Events, Concerts, Talent hunt shows etc.



Outsource Work

We provide outsourcing platform in :-

- Pre and Post Production
- YouTube channel management for companies, politicians, famous personalities, social media management (Facebook, blogging)
- Renting news channel set up & related production works like anchoring, video editing PCR, MCR etc., Live on Facebook or social media, MR, PR, Image building, turkey projects etc.



Consultancy

- Setting up TV Channel (digital and satellite both) as turn key projects.
- Upgrading of channel and much more.

WHY CHOOSE US?

ROBUST & VIBERANT ECOSYSTEM FOR TRAINING ON LIVE PROJECTS !!

TNP News is a satellite channel followed by digital channels(TNP Explore & TNP Bejod) spread over entire India. However we have devised fantastic ecosystem applicable for job link training.

- ✓ Robust and Vibrant Infrastructure for Competent Learning Due to strong digital network of TNP News channel which is spread over entire INDIA, we have devised fantastic ecosystem applicable for training linked with placement.
- ✓ Competence learning methods – “We do not teach how to cook BIRYANI on black board !! we train in kitchen!!
- ✓ Training on Live projects: – As we are 24*7 news channel however candidates will get chance to learn on live projects!!
- ✓ Confidence
- ✓ The ability to network and market research.
- ✓ Resilience, self-discipline and stamina.
- ✓ An analytical mind and ability to self- reflect.
- ✓ Flexibility
- ✓ Instill the spirit of Teamwork
- ✓ Organization and Time management
- ✓ Continuity with work
- ✓ Dedication
- ✓ Deliver real-life experiences to the learners
- ✓ Promotes better learning
- ✓ Learning becomes a lifelong process
- ✓ Familiarizes the students with the corporate world practices



OUR ECOSYSTEM

The current digital era is bringing the whole new system of making film, music, media transmission methods and more developed devices day by day. However, it also has generated a sea of opportunities to build career with decent revenue at the at the same time.

Competence learning system only on live projects. ✓

Tricks and techniques on latest software for outstanding results. ✓

Training on daily news cases. ✓

Incubation support. ✓

Behavioral training (concentration, dedication, motivation, efficiency and continuity with work/training). ✓

Real time job and entrepreneurship training. ✓

Practical working experience in mass or society. ✓

Training for comparing your work with others. ✓

Accreditation and certification by MEDIA & ENTERTAINMENT SKILL COUNCIL under skilling India scheme floated by Govt. of India. ✓

Considering said above, we have devised excellent ecosystem not only to train but certify and place the candidates either by providing jobs or linked with Enterprnuership program introduced by Govt. of India Under SKILL INDIA mission.



CAREER IN DIGITAL MEDIA, ELECTRONIC MEDIA & ENTERTAINMENT SECTOR

Digital media, Electronic Media and Entertainment provides multiple range of platforms, products, and industries. As such, the job market and earning potential varies based on education, training, industry, location and work experience. But in general, the outlook of media and entertainment is very strong and provide various lucrative opportunities to work in all sorts of different environments both in public and private sector.



COURSES

1



ANCHOR

Our **ANCHOR** training is not limited to just tele prompter only, but our skillfully focused training programmed will help the person in increasing self-confidence, presence of mind and common sense followed by efficiency!! We impart skills to become **CREATIVE** and **SMART ANCHOR!!**

EDUCATIONAL QUALIFICATION REQUIRED - GRADUATION IN ANY STREAM

2



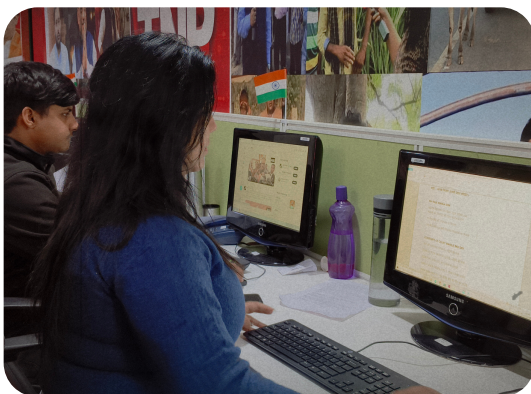
GRAPHIC DESIGNER

Design is intelligence made visible !! In order to create a memorable design, you have to start with a thought that's worth remembering !! Our ecosystem help to develop creativity, too !! we have also Live projects training on followings,

- Adobe After effect
- Photoshop
- AI Adobe illustrator
- Viz art

EDUCATIONAL QUALIFICATION REQUIRED - 12TH PASS

3



EDITOR

Metaphors have a way of holding the most truth in the least space and time. · Editing is not merely a method of adding videos but the junction of separate scenes or pieces, but is a method to disclosure of entire story!! We train A to Z including the software as follows!!!

- FCP
- Adobe Premier

EDUCATIONAL QUALIFICATION REQUIRED - 12TH CLASS OR I.T.I (2 YEARS AFTER 10TH)

4



CAMERA PERSON

In photography there is a reality so subtle that it becomes more real than reality!! Photography is a way of feeling of touching and loving!! What we have caught on film is captured forever!! It remembers little things, long after you have forgotten everything!! Our training ecosystem is to train for best result!!

EDUCATIONAL QUALIFICATION REQUIRED - 12TH CLASS WITH 2 YEARS OF EXPERIENCE OR CERTIFICATE-NSQF (ASSISTANT CAMERAMAN NSQF LEVEL-3) WITH 2 YEARS OF EXPERIENCE

5



COMMUNITY JOURNALIST

Correspondent and journalism is the first rough draft of history !! We train to develop the attitude for the same !! Those who are having communication skills, News Scenes, Past Experience and Mic ID of News channel. We have also certification system as training partner of Media and Entertainment Sector Council under **SKILL INDIA** introduced by Govt. of India.

EDUCATIONAL QUALIFICATION REQUIRED - 12TH CLASS WITH 2 YEARS OF EXPERIENCE OR DIPLOMA (OF 3 YEARS AFTER CLASS 10TH) WITH 1 YEAR OF EXPERIENCE OR I.T.I (AFTER CLASS 10TH) WITH 2 YEARS OF EXPERIENCE

6



SOCIAL MEDIA EXECUTIVE

Social media is not just media !! The key is to listen, engage, and build relationships.” Social media is the ultimate equalizer. It gives a voice and a platform to anyone willing to engage and we train in totality!!

EDUCATIONAL QUALIFICATION REQUIRED - 12TH PASS

OUR INFRASTRUCTURE



EXTERIOR



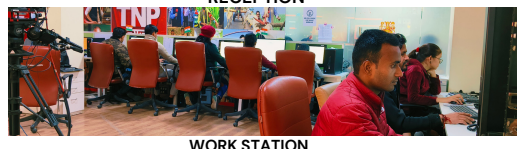
RECEPTION



SOUND STUDIO SETUP



NEWSROOM



WORK STATION



CABINS



SERVER ROOM



EDITING ROOM



PCR ROOM



CHROMA ROOM

MEET THE TEAM



Mr. Satya Ojha
Placement Manager



Mr. Sharad Dixit
Producer Input



Mr. Manoj Roy
Senior Mobilization Manager



Miss Tanya Nagpal
Senior Content Developer



Mr. Murari Kumar
Software Developer



Mr. Raghaw Jha
Executive Accountant



Mr. Vinod Bhardwaj
CTO (Chief Technical Officer)



Mr. Sudesh Roy
Business Development Officer

TESTIMONIALS



I always wanted to be a content writer, but I learnt how to be a saleable content writer only after training in TNP STAR. It trained me in designing content.

Deeksha Chaudhary - Anchor

100% placement linked courses of TNP STAR has changed my perception about media institutes. I am so inspired with the live project training program that has given me many things from my first earning to my first work experience.

Rajni Tiwari - Producer Output



Being at **TNP STAR**, you get a chance to learn and explore new possibilities every day and excel in your career. Moreover, the workplace is quite friendly, seniors are very helpful and training long hours will not make you feel bored or stressed as your colleagues will always help you to feel comfortable at work.

Chandan Kumar - Correspondent

ADMISSION PROCESS

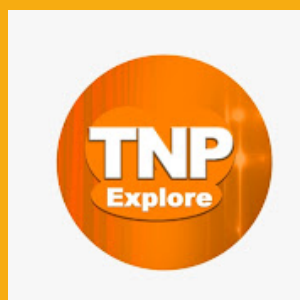
Visit our Website

www.tnpstar.in

or

www.tnpnews.in

PLACES FOR WORK





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